

The Role of Emotional Intelligence in Sales and Marketing

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Sales and Marketing Tips for Your Business, By Melkisedeck Shine

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In the world of business and entrepreneurship, the ability to connect with others on an emotional level is a powerful tool. This is where emotional intelligence (EI) comes into play, particularly in the realm of sales and marketing. ?

So, what are your thoughts on the role of emotional intelligence in sales and marketing? Have you experienced any examples in your own business journey? Share your insights and let's continue the conversation! ???

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