

Business Planning for Social Responsibility

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Business Planning and Strategic Management Tips by Melkisedeck Shine

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In today's world, businesses are not just concerned with profit-making, but also with making a positive impact on society and the environment. This shift in mindset has given rise to the concept of social responsibility in business planning and strategic management. In this article, we will explore the importance of integrating social responsibility into business plans and how it can lead to long-term success and sustainability.